

West Fraser commits \$1 million to the North Cariboo Multi-Centre

Contribution includes naming rights and matching community donation component

November 14, 2012

Quesnel, B.C. – A generous contribution from West Fraser has given a huge boost to the North Cariboo Multi-Centre fundraising campaign for a new ice and theatre complex in Downtown Quesnel.

“On behalf of City Council, I thank West Fraser for their long-time dedication to our community,” said Quesnel Mayor Mary Sjostrom. “I also thank our fundraising committee and the corporate fundraising team for their extraordinary efforts throughout this process. This is an exciting announcement that gets us closer to our goal. We now look to others in the community, both corporate and individuals, to help us realize our dream of constructing an outstanding sport and art facility for the benefit of all our residents.”

“We sincerely thank West Fraser for supporting this important project for our North Cariboo residents,” said CRD Vice-Chair Ted Armstrong. “This contribution shows West Fraser’s commitment to our community and region. They continue to prove they are a great corporate citizen and a pillar of our communities. This is just one more example of what can be accomplished when local governments, industry and communities work together.”

The funding contribution from West Fraser includes an initial \$500,000 contribution, plus another \$500,000 to match local fundraising efforts, including the seat sale campaign and the North Cariboo Nature mural campaign. More information about these programs will be announced in the coming weeks.

“West Fraser started with just one small planing mill in Quesnel more than 50 years ago. Today, hundreds of our employees and their families have built their lives here,” said Ray Ferris, West Fraser’s VP of Wood Products. “Our donation is an investment in supporting the continued health and well being of our employees in the region, and the continued vitality of the communities of Quesnel and the Cariboo.”

With this contribution, West Fraser will have their business name located at the entrance to the centre and at the entrance to the ice arena. The North Cariboo Multi-Centre will be named the “West Fraser Centre” and the new ice rink will be called “West Fraser Arena.”

The North Cariboo Multi-Centre will be a modern facility designed to replace the 62-year-old arena and aging theatre infrastructure. It will feature a 1,600 seat NHL-sized arena, a 450-seat performing arts theatre and accompanying event and assembly area.

For more information about the North Cariboo Multi-Centre project or how you can participate in the fundraising efforts, visit www.ourmulticentre.com

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North Cariboo Multi
Centre Fundraising



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